

We Made the Choice

CONTINUING THE LEGACY



NAASC - ATLANTA CHAPTER SCHOLARSHIP FUNDRAISER | NOVEMBER 6, 2021 | wemadethechoice.com

Ad Specifications

IMAGE FILES:

Images should be high resolution, 300 DPI at printing size.

Electronic File Guidelines

PDF FILES PREFERRED

If sending ad in PDF format, please note the following:

- All fonts must be embedded
- File must be exact size of ad
- PDF file must be created at 300 DPI or higher
- For bleed ads, bleeds must be indicated
- Crop marks should be included for bleed ads
- CMYK required

ALSO ACCEPTED:

TIFF, JPG and EPS files are also acceptable (must be to size at 300 DPI or higher, if EPS all fonts must be outlined and photos embedded)

SIZES:

Full page with bleed: 8.75" x 11.25" (trims to 8.5"x11")

Full page non-bleed: 8" x 10.5"

Full page
with bleed
8.75" x 11.25"

Full page
non-bleed
8" x 10.5"

Send all ads to fundraising@naascatlanta.org.

For additional information contact Crystal Woods at 404.392.6775
or Patrice Francis at 470.593.8269.